



# BE YOUR OWN BOSS... IS IT FOR YOU?

## FREE WORKSHOP FOR WOMEN: GENERATING BUSINESS IDEAS AND CONFIDENCE BOOSTER

### Starting up a business isn't as difficult as you might think.

Maybe you've considered working for yourself, but you're not sure what sort of business to start, and you lack the skills or confidence to do anything about getting started.

This free, informal and interactive 2-hour workshop is run by experienced, professional women that have been there themselves, and will give you the confidence and skills to generate your own viable business ideas.

→ We will help you overcome any fears and worries about starting your own business and being a business owner.

→ You'll learn that a lot of the common myths about running your own business just aren't true!

→ We'll help you generate your viable business ideas by looking at what you are good at, what you enjoy doing, and what the gaps are in the market.

→ You'll understand the difference between a social enterprise and a standard enterprise – which is the right sort of business for you?

→ Help to overcome barriers women commonly face when getting their businesses up and running.

→ Provide answers to questions and concerns you may have about taking the plunge and starting your own business.

→ Access to a range of free training programmes to help you start your business – and more importantly help you to grow your business once you've started.

→ Access to your own personal Business Advisor who will help you develop your business plan and get your business off the ground.

 **CALL 02476 236 111**  
TO FIND OUT WHEN A WORKSHOP IS ON NEAR YOU.

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# FREE BUSINESS ADVICE FOR WOMEN

**WANT TO START A NEW BUSINESS, OR DEVELOP AND GROW AN EXISTING ONE?**

Free support available for women...



... whether you are thinking of starting a new business and need help putting your business plan together, and need advice on accessing finance...



We have over 15 years experience of helping women successfully start and grow their own businesses.



... or you may already be trading and need help to grow and develop your existing business.



There's an all-female team of professional Business Advisors ready and waiting to take you seriously, help you overcome any fears and barriers preventing you from turning your business ideas and aspirations into reality.



Access to free and confidential advice on all aspects of starting and growing a business; from business planning, sales and marketing, access to finance and financial planning advice, to employing people – and much, much more.



**CALL 02476 236 111**



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**www.wbda.co.uk**

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